
TFBC Trade Show Information & Registration

October 29-30, 2010 (Trade Show)
October 28-31, 2010 (TFG Pre-Conference & Conference)



Fairmont - Le Chateau Montebello
Montebello, Quebec

EXHIBIT HOURS

Trade Show Opens on October 29, Friday morning (with exhibit set up on Thursday evening)

**JOIN MORE THAN 350 TIMBER FRAME OWNERS,
MANAGERS & TRADESPEOPLE!**

JOIN TFBC TO CELEBRATE OUR 15th YEAR ANNIVERSARY!

*Make plans today to join the Timber Frame Business Council's
Trade Show and experience the great activities planned for the
2010 Eastern Trade Show*



2010 TFBC Trade Fair Information

(In conjunction with the Timber Framers Guild Conference)

Montebello, Quebec

October 29-30, 2010

The Timber Frame Business Council (TFBC) invites you to promote your organization to 350+ timber framing practitioners throughout North America who will gather for high-level education and networking.

This is an excellent opportunity to talk to a uniquely targeted group of decision makers who are designing and building some of the very finest homes and commercial projects.

PRICING:

	2009 & 2010 Exhibitors	TFBC Supplier Members	Non-Members
8' x 10' Booth	\$1,600	\$1,800	\$2,500
8' x 20' Booth	\$3,200	\$3,600	\$5,000
Sponsorship:	See Page 3 – NEW SPONSORSHIP OPPORTUNITIES AVAILABLE		

Note: Full payment due by October 11, 2010 to ensure listing within the on-site materials; no refunds after October 25th. Refunds are available prior to October 25th, less a \$125.00 administration fee. **HOWEVER IF YOU WANT TO GUARANTEE THE BEST BOOTH SPACE & MARKETING POTENTIAL, payment is recommended ASAP!**

BENEFITS & INCLUSIONS:

- **NEW!** Reduced price for 2009 TFBC Trade Fair exhibitors
- **NEW!** Expanded and affordable sponsorship opportunities (see page 3)
- **NEW!** Two locations to choose from (Canada Room & limited number in Mezzanine level)
- One complimentary full-access registration per 6x10 booth – includes access to education programs and all meals; Two complimentary full-access registrations per 12x20 booth – includes access to education programs and all meals
- Limited number of exhibitors in order to maximize exhibitor/attendee ratio
- Company profile printed in TFBC Trade Fair Vendor Book distributed to each attendee
- 6' draped table
- Two chairs
- 500w electrical service
- Nightly security
- Conference Mixer held in exhibit area (Friday, October 29, 5:00 pm -6:00 pm)
- Exhibitor Passport Drawing & Ice Cream Break (Saturday, October 30, 3:00pm)

EXHIBITOR PASSPORT DRAWING:

Each Trade Fair exhibitor is encouraged to donate a quality gift to be awarded to convention attendees by way of a random drawing. Each attendee will be given a passport card with all participating Trade Fair exhibitors listed. TFBC will promote the drawing and require attendees to have their passport card stamped by each participating exhibitor to qualify for the drawing. The drawing will occur during the break on Saturday October 30 from 3:00pm – 3:30pm.



BECOME A TRADE FAIR SPONSOR AND ENJOY THESE ADDITIONAL BENEFITS

- Location, location, location! First choice of available booth space
- Recognition in TFBC member communications beginning upon payment
- Prominent company logo (with hyperlink) on the TFBC Conference Page of our website as sponsorship is received
- Recognition in the TFG Registration Package
- Half-page color display ad in the TFBC Trade Fair Vendor Book
- Recognition at the event you sponsor (with special signage during the event)
- Invitation to promote your company to TFBC members during our member meeting held Saturday evening
- Prominent company signage at the event you sponsor, and within the trade show area

NEW! SPONSORSHIP OPTIONS (plus exhibit fee)

- TFBC Strategic Work Group – pre-conference: Thursday, October 28: \$500
(your company will be invited to the session and will include business owners)
- Bull & Beer Reception, Thursday, October 28: \$600 (keg sponsor)
(Mezzanine – pre-conference welcome)
- Member Mixer Keg Sponsor, Friday, October 29: \$800 (keg sponsor)
- Passport Drawing Sponsor: Saturday, October 30 \$800 (ice cream break)
- *Weekly Update* E-News Sponsor for at least one month (Sept.) \$250

ACT TODAY

As is our custom, all sponsorships and trade fair booth locations are assigned on a first come, first serve basis. Please refer to www.tfg.org for complete convention information including educational schedule.

If you are unable to join us as an exhibitor, but desire the visibility and benefits of sponsorship, please call Pam Hinton at 888-560-9251, or pam@timberframe.org.

EXHIBIT HOURS

Set up	October 28, 2010	after 4:00 pm
Trade Fair	October 29	10:00 am to 7:00 pm
	October 30	8:00 am to 4:00 pm
Tear Down	October 30	after 5:00pm



Le Chateau Montebello, Montebello, Quebec
October 29-30, 2010

Company: _____ Date: _____

Contact Name: _____

Address: _____

City/State/Zip/Zone: _____

Phone: _____ Email: _____

The undersigned agrees to comply with and accept the Rules & Regulations on page 7, as well as any other rules or operating procedures as the Timber Frame Business Council may reasonably require for orderly construction, conduct, and dismantling of the exposition from "Move-In" through "Move-Out."

Authorized Signature

Date

EXCLUSIVE Booth Pricing

Booth Size	TFBC Member	Non-Member
8x10	\$1,800**	\$2,500
8x20	\$3,600	\$5,000

If you participated in the 2009 Eastern or Western or 2010 Western Trade Fair, your price is \$1,600!!!

Sponsorship \$_____ (plus booth fee)

- TFBC Strategic Work Group: Oct. 28: \$500
- Bull & Beer Keg Sponsor: Oct. 28: \$600
- Member Mixer Keg Sponsor: Oct. 29: \$800
- Passport Drawing Sponsor: Oct. 30: \$800
- Weekly Update Sponsor for one month preceding the event promotion: \$250

Booth Choice 1st _____ 2nd _____

Booth Attendees List all booth attendees

1. _____
(registration included in booth fee)
2. _____
(\$350.00)
3. _____
(\$400.00)

Please contact TFBC if more than 3 registrations.

NOTE: By reserving your now will provide more marketing for your company, and the guarantee of a good location within the exhibit hall.

CONTINUED NEXT PAGE



EXHIBITOR/SPONSOR APPLICATION & CONTRACT - CONTINUED

Payment Information

__ Check (to TFBC) __ AmEx __ Visa __ MasterCard __ Discover AMOUNT: \$ _____

Card #: _____ Expiration: _____

Name on Card: _____ Signature: _____

Please sign and return application with full payment by October 11 for inclusion in printed materials. Cancellations before October 25th, 2010 are refunded less \$125.00 cancel fee; No refunds after October 25, 2010.

ABOUT YOUR COMPANY: This information will appear in the conference program. Please limit your description to 25 words or less.

PASSPORT DRAWING: Will you participate in the Passport Drawing? __ Yes __ No (Items such as golf balls, hats, books, or any item your company would like to donate. TFBC will give away an iPod.)

If yes, what item will you give away? _____

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ALL PRICES INCLUDE CONFERENCE REGISTRATION AND MEALS FOR ONE PERSON. Additional booth personnel fee is \$350 for 2nd person and \$400 for 3rd person.

Rooms are not included – please make your room reservations by calling 1-(866) 540-4462. Mention you are with the Timber Framers Guild Conference to get the special conference room rates

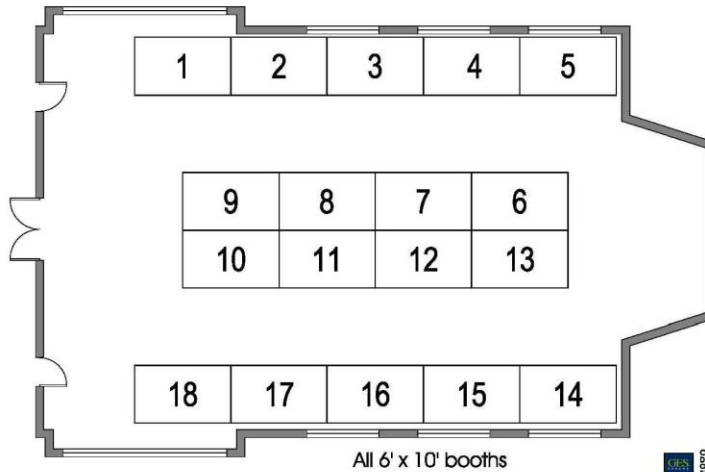


TRADE FAIR LAYOUT

Timber Frame Business Council Trade Fair

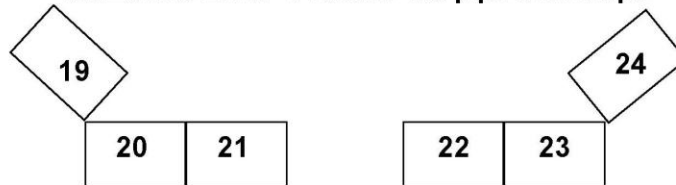
October 29-30, 2010

Le Château Montebello - Canada room



CLAMBON CONWAY INC.
 Directeur / Directrice de comptes:
 Christian Clambon
 214, rue Duquesne
 Rimouski, QC
 28 Juin 2010

Mezzanine Level- 6 Booths- No pipe and drape





TFBC TRADE SHOW – RULES & REGULATIONS

Character of Trade Show

It is understood and agreed by each exhibitor that the Timber Frame Business Council (TFBC) Trade Show is undertaken by the TFBC primarily for the education of its members & Timber Framers Guild members, representing all phases of the timber frame industry. To this end, each exhibitor agrees as follows:

1. To exhibit only products of their own manufacture comprising materials, equipment, apparatus, services and other component products pertinent to the industry.
2. To display such products or services in a manner which is intended to describe and depict the advantages of using such products and services.
3. The TFBC cannot guarantee that a company exhibiting similar products or a company's competitor will not be located in a nearby or adjoining booth or space (although staff will work with you to accommodate your needs).
4. To exhibit for the full exhibit time period.
5. To display any products within five feet from the front of the booth in such a manner as to not block exhibits in adjoining booths.

The TFBC reserves the right to prohibit any exhibit or part thereof which in its opinion violates the agreement described herein, or is in other ways not suitable to and in keeping with the character and spirit of the trade show. TFBC management further reserves the right to close an exhibit which is found to violate the agreement described herein during the course of the trade show, or to refuse to permit the exhibitor to exhibit in future trade shows by reason thereof.

TFBC reserves the right to change the floor plan, without notice, if in its absolute discretion it deems necessary to do so to provide, in its opinion, a more satisfactory, attractive and successful trade show.

Contractor Services

TFBC will enter into contracts with contractors (herein "Official Contractors") to provide various services to exhibitors. Such Official Contractors will provide all show services other than supervision. The exhibitor will provide only the material and equipment which it owns and is to be used in its exhibit space. All other items or show services are to be provided only by the Official Contractor.

Exceptions to the foregoing will be granted only in cases where permission has been requested in writing by the exhibitor and received by TFBC to consider. To be eligible for consideration as an exception, the exhibitor must attach to its request certificates of insurance for its agent representative in limits satisfactory to TFBC, a description of the work to be done, and the personnel to be used, and evidence of any and all business permits and/or licenses that may be applicable by the state, county or local authorities with respect to the work performed. An exception will be granted only if it will not interfere with or prejudice the orderly setting up, interim services, or dismantling of the trade show. An exception will not be granted if it is inconsistent with the commitments and obligations assumed by TFBC in any contract with Official Contractors, or in its agreement with the lessor of the exhibit space. For service such as electrical, plumbing, telephone, custom cleaning, and drayage (including all movement of material and equipment) no exception will be made and the Official Contractor must be used.

To make it possible to set up the trade show in the limited time available and to avoid confusion and congestion, the official drayage contractor must control all in-bound and out-bound traffic in loading and unloading areas, in the aisles, or in any other freight patterns.

Subletting Space

No exhibitor will assign, sublet, or appropriate the whole or any part of the space allotted, nor exhibit therein, nor permit without the written consent of TFBC any other person or party to exhibit therein, any goods, apparatus, etc., not manufactured or distributed by the exhibitor in the regular course of business. If it is necessary to use the equipment of another manufacturer whose equipment should be displayed separately, no advertising of the equipment may be displayed.

Catalogues, Souvenirs, Literature, Etc.

Circulars, catalogues, magazines, folders and any other printed matter may be distributed only from within the exhibitor's booth and must be related strictly to the products and services on display or directly available from the individual exhibitor. Distribution from booth to booth or in the aisles is forbidden and exhibitors must confine their exhibit activities to space for which they have contracted. Strolling entertainment or moving advertisements outside of exhibit space is not permitted.

Payment of Space

Prospective exhibitors engaging space who fail to make the payment herein provided will forfeit all rights to the use of the contracted exhibit space and the TFBC will have the right to dispose of such space in such a way that it may consider to its interest without any liability on the part of the TFBC trade show management.

Full Payment Due with Contract

No refunds after Oct. 25, 2010

Refunds prior to 10-25-10 will be honored less \$125.00 processing fee

Liability

Neither the TFBC, the Timber Framers Guild, the exhibit facility, staff nor officers, employees or agents of any of them will have any liability for any personal injury to the exhibitor or its officers, agents, or employees or to any other person in attendance at the trade show, or for any damage to property of the exhibitor or of any of its officers, agents, or employees or of any person in attendance at the trade show, whether such injury or damage is caused by action or elements or by acts or omissions of any such parties, whether any such injury or damage occurs prior to, during or after the trade show, unless such injury or damage is the direct result of the gross negligence or willful act of one or more of the persons being charged with the act. The exhibitor on signing the contract expressly releases such parties from, and agrees to indemnify them against any and all claims for such injury or damage. It is recommended that each exhibitor purchase insurance covering the public liability and loss including damage and theft to protect against possible claims arising out of the operation arising of this exhibit.

Eventualities

In the event of postponement of the show for any cause beyond the TFBC or Timber Framers Guild's control, neither party will have an obligation to the exhibitor.

Amendments

TFBC has full power in the interpretation and enforcement of all rules contained herein, and the power to make, from time to time, such reasonable amendments thereto and such further rules and regulations as it shall consider necessary for the proper conduct of the trade show provided same does not materially alter or change the contractual rights of the exhibitor.