

## Visionary Partners 2015

Our offering to Visionary Partners (VP) is designed to provide substantial value to member companies in several ways:

- Providing greater **exposure** within and outside the TFG
- Creating greater **marketing** visibility for potential clients by leveraging the TFG's web and conference capabilities
- Offering significant **discounts** on the cost of services normally purchased ala carte for TFG (memberships, conferences, advertising etc.)
- Providing VP's with public **recognition** as leaders in our industry

The program has proven to be—and will continue to be—a strong source of revenue and goodwill that supports the Guild's strategic vision for **Community Building, Communication**, and improving the **Craft** of timber framing.

VP funds are used for continuing improvement, operational excellence, adding to our educational and apprenticeship opportunities, improving member communications, expanding and strengthening TFG publications and increasing the market for timber frames.

We offer Visionary Partners a bundle of TFG services at considerable discounts with a payment plan which makes these services affordable. There are three levels of participation for you to consider.

### Visionary Partner Program: Supplier

Partner Options	Level 1 Visionary Partner (\$3000)		Level 2 Visionary Partner (\$6,500)		Level 3 Visionary Partner (\$10,000)	
<b>Marketing, Publicity</b>						
benefits	level	value	level	value	level	value
SEO quarterly report	✓	\$1,000	✓	\$1,000	✓	\$1,000
Ad in online resource guide	small	\$250	medium	\$750	large	\$1,000
Ad in Scantlings (8)	1/8 page	\$800	1/4 page	\$1,600	1/2 page	\$3,200
Ad in TIMBER FRAMING (4)	1/6 page	\$900	1/3 page	\$1,800	1/2 page	\$2,600
Web banner ad	x 1 exposures	\$500	x 2 exposures	\$1,000	x 3 exposures	\$1,500
Booth at annual TFG trade show	✓	\$1,850	3	\$1,850	✓	\$1,850
<b>Discounts on Guild Services</b>						
Individual TFG memberships (digital)	10	\$1,080	20	\$2,160	30	\$3,240
TFG conference fee	1	\$450	2	\$900	5	\$2,250
Offer discounted prods/svcs to TFG companies via promo codes	✓	\$500	✓	\$500	✓	\$500
<b>Education and Publications</b>						
TIMBER FRAMING archive DVD (1-114)	✓	\$175	✓	\$175	✓	\$175
TF annual update, free download	✓	\$45	✓	\$45	✓	\$45
Regional meeting 50% co-op	up to \$125	\$125	up to \$250	\$250	up to \$500	\$500
<b>Goodwill, Community Leader Recognition</b>						
Conference recognition	silver certificate	\$1,000	gold plaque	\$2,000	platinum plaque	\$3,000
Recognition keepsake					✓	\$3,000
Sponsorship of public presentation event					✓	\$3,000
Logo placement on home page					✓	\$3,000
<b>Total Value</b>		<b>\$8,675</b>		<b>\$14,030</b>		<b>\$26,860</b>